

## EZ Recall

For many of us, one of the more noticeable and annoying factors of getting a little older is the loss of some of our short-term memory, or the ability to recall names, telephone numbers and so forth. The reasons for this memory loss are almost exclusively related to brain chemistry. As the human body ages, brain chemicals can become less concentrated, resulting in the inability to build effective and rapid chemical bridges in the brain, required to retrieve information.

There are many other factors that can also affect memory such as inactivity of mental stimulation, distraction, and excess stress. Remember the last time you were under excess stress? You probably also noticed that you forgot many more things than usual. We often attribute this to simply being overworked, but the fact is that this state of stress actually alters the chemistry of the brain-chemistry vital to the recall of information in a timely manner, when we need it.

Another factor that can affect our ability to remember is the presence of certain chronic degenerative diseases such as alcoholism, diabetes, hypoglycemia, Atherosclerosis, and even thyroid dysfunction. Addressing these underlying conditions is also important. Further, women entering the menopause often complain of having increased difficulty with their short-term memory. This is often due to fluctuations in the ratios of specific hormones, which affect, once again, brain chemistry.

To improve short-term memory, nutrition can come to the rescue. Nutrients such as those involving stress and key nutrients, which provide the body with the raw materials necessary to build brain chemicals, have proven to be able to virtually eliminate short-term memory problems in people of all ages.

Our formulation provides a variety of co-factors, clinically proven to support the body's ability to recall information. In fact, just recently the Food and Drug Administration has granted approval for health claims for one of our most powerful ingredients, phosphatidylserine, which improves thinking, reason, and the ability to recall information. First studied on college students, phosphatidylserine was able to improve short-term memory for college exams by more than 40 percent!

Many factors of aging still escape us and there is little we yet can do about them, but short-term memory loss is not one of them. The science is well documented and through our new formulation, the benefits are now available to everyone.

*Excerpted from a lecture by K. Steven Whiting PhD.  
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These statements have not been evaluated by the Food and Drug Administration.  
This product is not intended to diagnose, treat, cure, or prevent any disease.

**EZ RECALL:** Ever had a problem remembering a telephone number or an address, or even someone's name? It happens to all of us once in awhile, but for millions, aging means more frequent memory loss. Fortunately, science has come a long way in identifying the specific brain chemicals responsible for short-term memory.

Through the use of key nutrients, including vitamins, minerals, herbal extracts, fatty compounds and amino acids, we can now provide the body with the essential raw materials it needs to help maintain rapid and accurate synapse, allowing the body to naturally restore memory capabilities. \*

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<b>Serving Size 2 Capsules</b>		
<b>Servings per Container 30</b>		
<b>Amount Per 2 Capsules</b>		<b>%Daily Value</b>
<b>Vitamin B-6 (pyridoxine HCL)</b>	<b>10 mg</b>	<b>500%</b>
<b>Vitamin B-12 (methylcobalamin)</b>	<b>200 mcg</b>	<b>3,333%</b>
<b>Pantothenic Acid (d-calcium pantothenate)</b>	<b>25 mg</b>	<b>250%</b>
<b>Boron (AAC)</b>	<b>1.5 mg</b>	<b>150%</b>
<b>Huperzine A</b>	<b>400 mcg</b>	*
<b>Vinpocetine</b>	<b>15 mg</b>	*
<b>Choline (bitartrate)</b>	<b>150 mg</b>	*
<b>DMAE (Bitartrate)</b>	<b>150 mg</b>	*
<b>Ginkgo Biloba (powdered extract)</b>	<b>50 mg</b>	*
<b>Lecithin Concentrate</b>	<b>315 mg</b>	*
<b>Providing Proprietary Blend of:</b>		
<b>Phosphatidylcholine</b>		*
<b>Phosphatidylserine</b>		*
<b>Phosphatidylethanolamine</b>		*
<b>Phosphatidylinositol</b>		*
<b>Phosphatidylserine</b>	<b>20 mg</b>	*
<b>Bacopa</b>	<b>15 mg</b>	*
<b>l-Glutamine</b>	<b>200 mg</b>	*
<b>l-Tyrosine</b>	<b>100 mg</b>	*
<b>GABA</b>	<b>250 mg</b>	*
<b>Suggested Use:</b> One capsule twice per day, or as directed by your Health Care Provider.		

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[www.phoenixnutritionals.com](http://www.phoenixnutritionals.com)

EMAIL: [questions@phoenixnutritionals.com](mailto:questions@phoenixnutritionals.com)